

BUSINESS SUMMARY

There's a wave of retail users coming to DeFi, attracted to stable DeFi returns because traditional banking is failing them. Helping a new user into DeFi and showing them how to leverage the technology is labor intensive and undervalued at large.

SyncDAO bridges this gap with audited smart contracts that trustlessly reward DeFi referrers to turn new users into lifelong DeFi advocates.

PROBLEM

1. DeFi is difficult (for new users).
2. Experienced DeFi users move from platform to platform chasing yields so TVL is volatile which isn't good for long term project sustainability.
3. As the market is maturing there are no DeFi projects offering incentives for customer service and sales people to help onboard individual new users.

SOLUTION

1. Created an easy to onboard user experience. PVTs are minted on platform and staked in various vaults. Vault users can choose different strategies and in future choose to receive their yields in different crypto (stable or volatile assets).
2. As users mint PVTs to enter the system and swap PVTs at a DEX to exit, TVL is only constantly going up, creating long term sustainability of the platform.
3. The referral rewards program is funded by a % of the yields and allows for a passive income for those who assist us in user acquisition. This is done in a decentralized permissionless manner.

TOKEN UTILITY

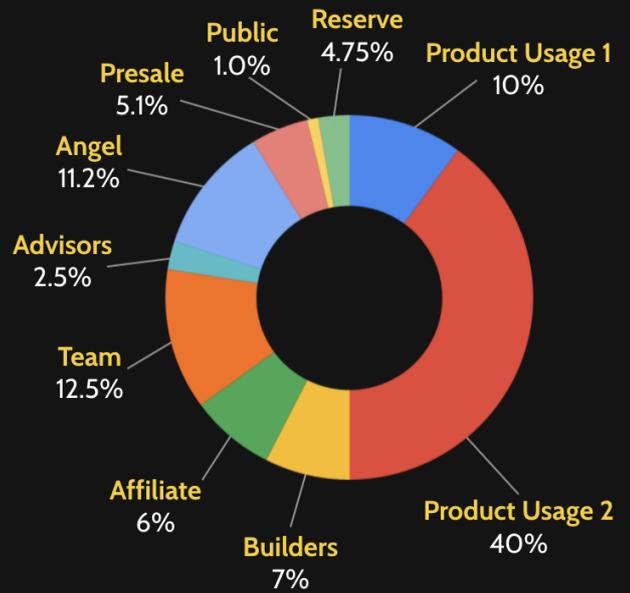
Governance
SyncDAO Governance (SDG) token holders are the decentralized autonomous strategists of the Perpetual Vaults.

Usage Rewards
SDG tokens will be bonused in to all Vault users in the first 4 years of product launch to incentivise increase of TVL

TOKENOMICS

Token name	SDG
Total supply	2,000,000,000
Hard cap	\$3,800,000
Angel Sale	\$1,500,000
Presale	\$1,900,000
Launchpads	\$400,000
Expected Initial market cap	\$703,942
Initial circulating supply	34,039,748 (1.7%)
Total Diluted Market Cap	\$41.36m

TOKEN ALLOCATION



ROUNDS

Round	Token Price	Allocation	Market Cap @ Round
Angel	\$0.0067	\$1.5m	-
Presale	\$0.0188	\$1.9m	\$556,424
Public	\$0.02068	\$400k	\$703,942

VESTING PERIOD

- Angel - 2.5% @ TGE then unlocks over 9 months
- Presale - 10% at TGE then unlocks in 3 equal amounts at the end of months 1, 2 & 3
- Public - 20% at TGE, then unlocks in 2 equal amounts at the end of months 1 & 2
- Product Usage 1 - 5% at TGE, then unlocks over 3 months
- Product Usage 2 - 3 month lock, then unlocks over 4 years
- Builders - Unlocks over 8 years
- Affiliates - Unlocks over 8 years
- Team - 6 month lock, then unlocks over 30 months
- Advisors - 1 month lock, then unlocks over 24 months
- Reserve - Unlocks over 9 months

GET IN TOUCH

- Discord: <https://syncdao.com/discord>
- Telegram: <https://syncdao.com/telegram>
- Twitter: <https://syncdao.com/twitter>
- Facebook: <https://syncdao.com/facebook>
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Sync
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