Access the best of DeFi from one platform with one token

Problem

DeFi is difficult

The learning curve to participate in various DeFi protocols is steep and the risk of loss comes with little education for users.

Referrals aren't rewarded

There is no financial incentive for existing educated DeFi users to onboard new users.

Liquidity is not loyal

Yield farmers leave after liquidity mining incentives are gone

Solution

Simplify the experience

Make the experience of growing assets easy, enjoyable and rewarding by removing friction during the process.

Permissionless partners

Incentivize a decentralized, autonomous customer service and marketing workforce with a permissionless referral reward program.

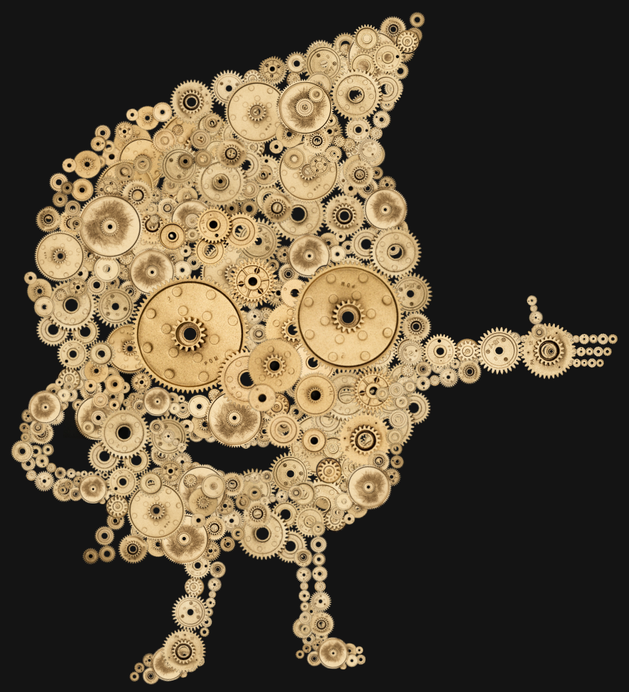
Educate the community

Educate users on DeFi and the benefits of compounded portfolio growth experienced over the long term.

How it works

- Users mint PVTs to deposit into our Vaults. To exit our ecosystem they swap the PVTs for stablecoins at a DEX.
- Vaults aggregate yield from different strategies and protocols allowing users to experience the DeFi market without leaving our ecosystem.
- The affiliate rewards create an autonomous sales force constantly engaged in onboarding new users.
- Governance Token holders decide which vault strategies and protocols they want the DAO to utilise, giving sovereignty over their wealth.

Sync Frens - Play to Earn & Win!



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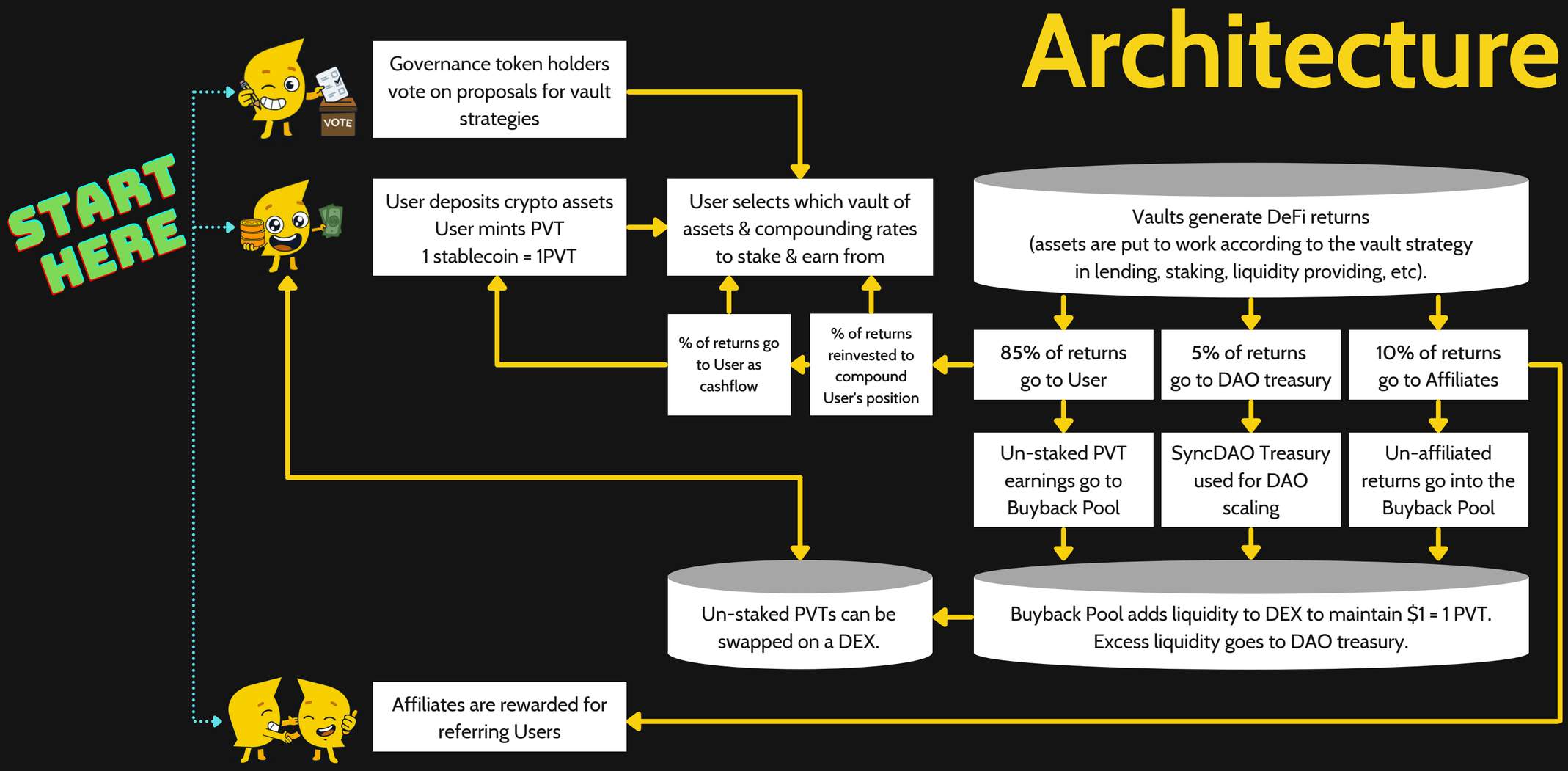
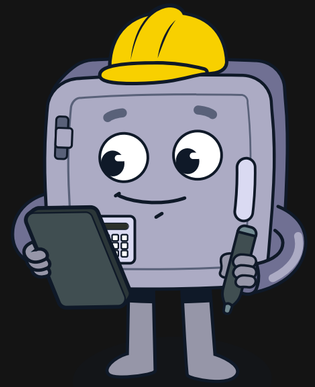
Architecture



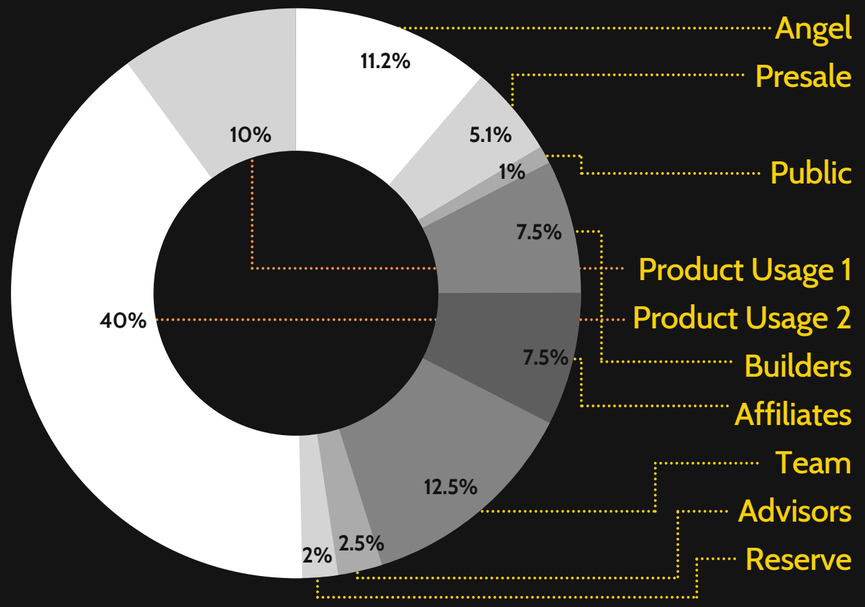
Tokenomics

Token name	**SDG**
Total supply	2,000,000,000
Hard cap	$3,800,000
Angel Sale	$1,500,000
Presale	$1,900,000
Launchpads	$400,000
Expected Initial market cap	$612,067
Initial circulating supply	29,597,044 (1.48%)
Total Diluted Market Cap	$41.36m

Round	Token Price	Allocation	Market Cap @ Round
Angel	$0.0067	$1.5m	-
Presale	$0.0188	$1.9m	$556,424
Public	$0.02068	$400k	$612,067



Allocation



Vesting Period

Angel	2.5% @ TGE then unlocks over 9 months
Presale	10% at TGE then unlocks in 3 equal amounts at the end of months 1, 2 & 3
Public	20% at TGE, then unlocks in 2 equal amounts at the end of months 1 & 2
Product Usage 1	5% at TGE, then unlocks over 3 months
Product Usage 2	3 month lock, then unlocks over 4 years
Builders	Unlocks over 8 years
Affiliates	Unlocks over 8 years
Team	6 month lock, then unlocks over 30 months
Advisors	1 month lock, then unlocks over 24 months
Reserve	Unlocks over 9 months

Referral Rewards

- DeFi needs advocates to make sense of the complexities for the broader crypto market.
- We anticipate referrers to be initially influencers and longer term DeFi users. Over time we anticipate this will be professionals in the traditional wealth management sector, wealth coaches, internet marketers, traders and investors.
- The referral rewards give the DAO a scaleable autonomous workforce with permissionless onboarding which creates inclusiveness for individuals in all walks of life.

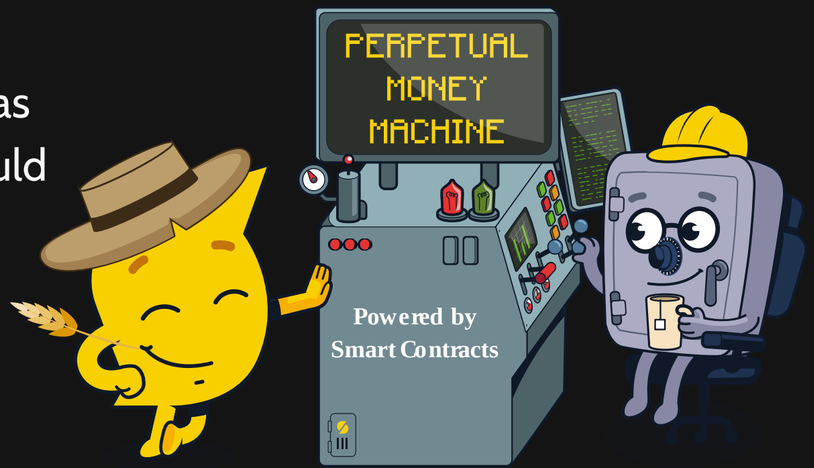
Why Now?

Interest rates are dying

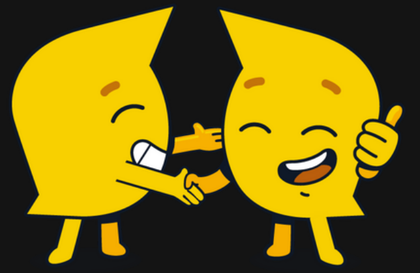
People are chasing yield via various investments as the traditional banking system is not offering sufficient return on capital.

DeFi is still at early adopter

The DeFi ecosystem has been established and the overall crypto market has rapidly accelerated in growth, creating a market of active investors who could be new potential DeFi users.



Who do we serve?



DeFi newbies

Those who are existing investors in the cryptocurrency space yet to participate in earning yield on their assets. They typically have bought their assets on a centralised exchange and are HODLers. We are likely to be their first DeFi experience.

Developers

The Perpetual Vault token enables developers, growth hackers and creators to use the PVT as a money making primitive for their creative endevours.

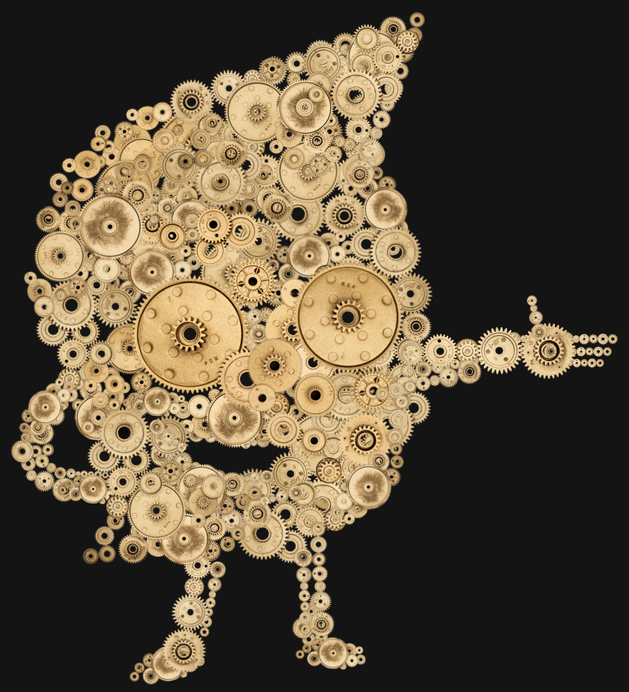
DeFi natives

Along with being rewarded with yield, these have the opportunity to earn an additional income stream by referring their network to our platform.

Strategic partners

These are companies that have the opportunity to create an additional revenue stream by referring their customers to our platform.

Sync Frens - Play to Earn & Win!



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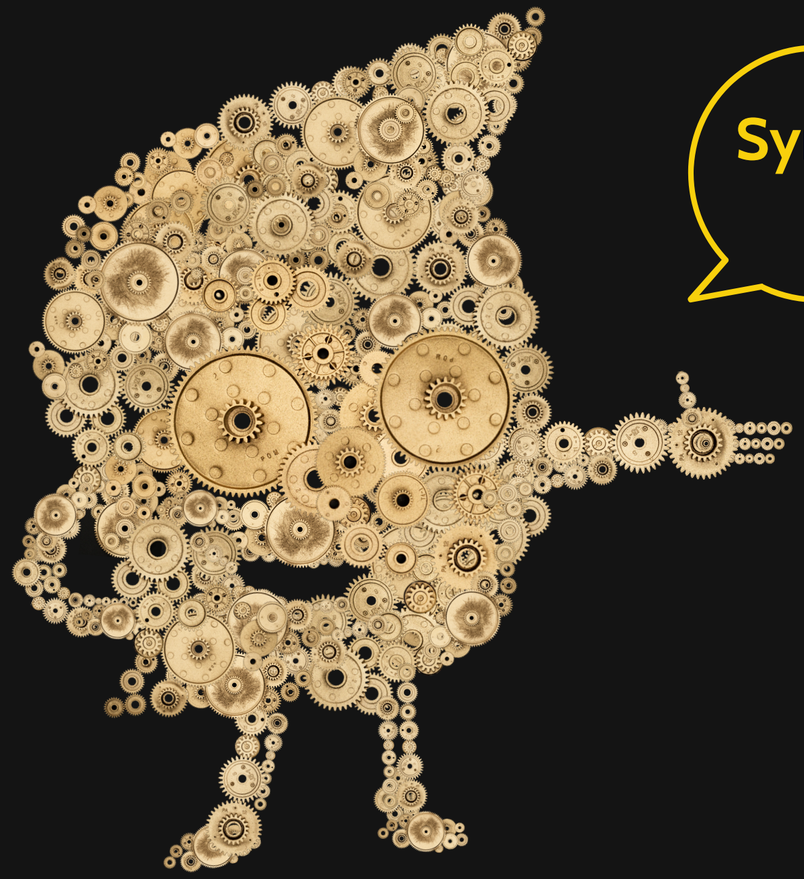
Business Model



SyncDAO is a Decentralized Autonomous Organization.
This is the business model of the future.

The Perpetual Vault's total value locked only ever goes up
because users mint and swap PVT tokens, not underlying capital.

The DAO treasury grows with a percentage of yields,
NFT royalties, and future strategies as voted by the community.

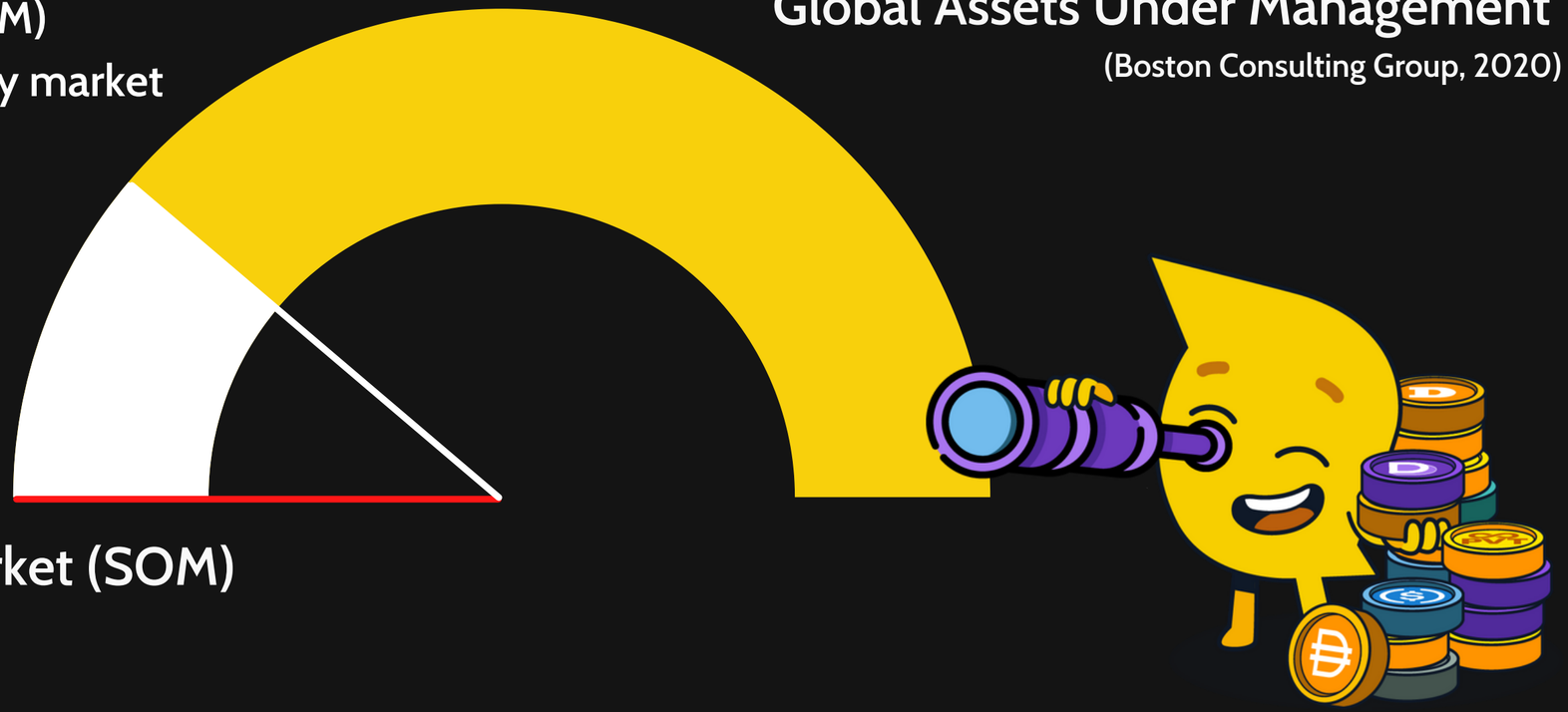
Market Size

$103T

Total Available Market (TAM)
Global Assets Under Management
(Boston Consulting Group, 2020)

$2.3T

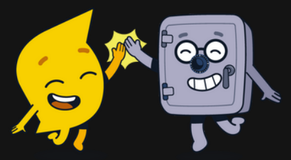
Serviceable Available Market (SAM)
Current size of the cryptocurrency market



$20.1B

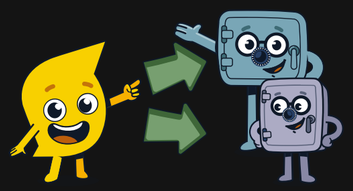
Serviceable Obtainable Market (SOM)
within 3 Years

Competitive Advantages



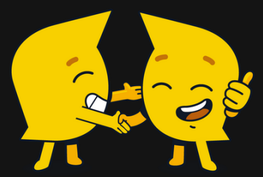
Ease of Use

We want to be the easiest DeFi platform to use.



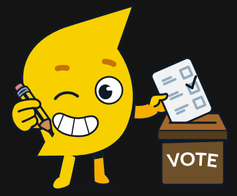
Choose your own yield

Earn yield in stable or volatile assets and choose the vault strategy that works best for you.



Referral rewards

We have a decentralised sales force, allowing them a way to autonomously extend their income opportunity with referral rewards.



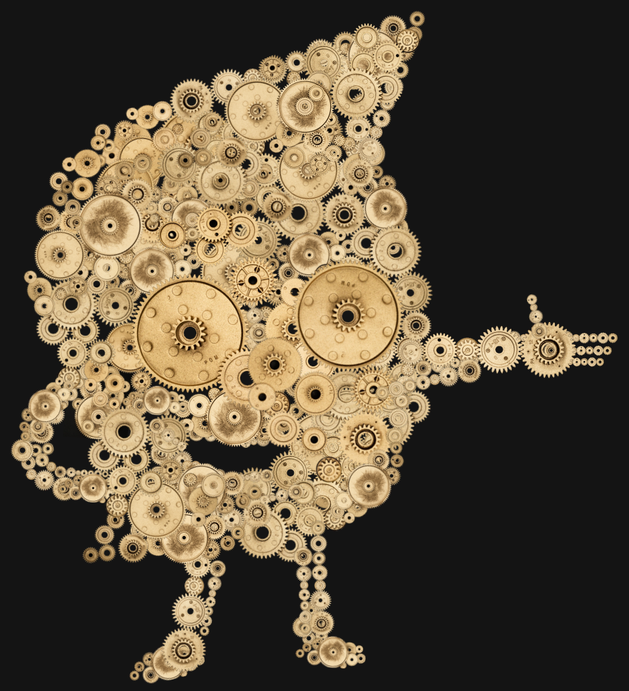
DAO it together

SyncDAO Governance Token holders can participate in how the organisation is run.

Go to market

	LAUNCH	DEVELOPMENT	EXPANSION
WHEN	• Build the community • Establish the DAO • Launch First Vault • Launch Governance Token	• Launch more Vaults with different strategy and earning options • Launch APY Study for data analysis • Launch NFT series	• Exchange listing for SDG token • Strategic partnerships for PVT tokens • Exponential user growth
HOW	• Create social platforms • Sign launchpads and KOLs • First in line whitelist for Vaults and Advisor program • Media coverage • Usage rewards	• Host bi-weekly DAO Council meetings for member participation • Media coverage of APY data, new partnership and thought leadership pieces	• Developers create apps with PVT as a primitive • Game released with NFTs to further brand engagement • Strategic marketing partnerships

Sync Frens - Play to Earn & Win!



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Our Team

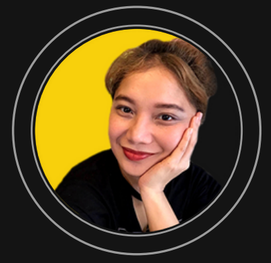
Rossco Paddison
CEO

Paul Holland
COO

Roman Tsavorsky
CTO

Priyanka Rao
CGO

Kevin Mendoza
Product Champion



Joy-Ann Gupit
Operations

Connor Rankin
Community Manager

Our Advisors

Josh Meier
Latitude

Corey Billington
Latitude

Clayton Roache
UMA

Tom Howard
Power.Trade

Kyle Chasse
Master Ventures

Pino Tedesco
LVT Capital

Backers

AGE
CRYPTO ASSET INVESTMENT FUND

MASTER VENTURES

MANTRA DAO

NEWTRIBE CAPITAL

Coinvision

CRITERION

OCTOPUS CC

FAIRUM

FERA CAPITAL

BROTHERHOOD

CryptoVC
PHOENIX

BLACK EDGE CAPITAL

BIG BlocTech Investment Group

moon boots

CRT CAPITAL

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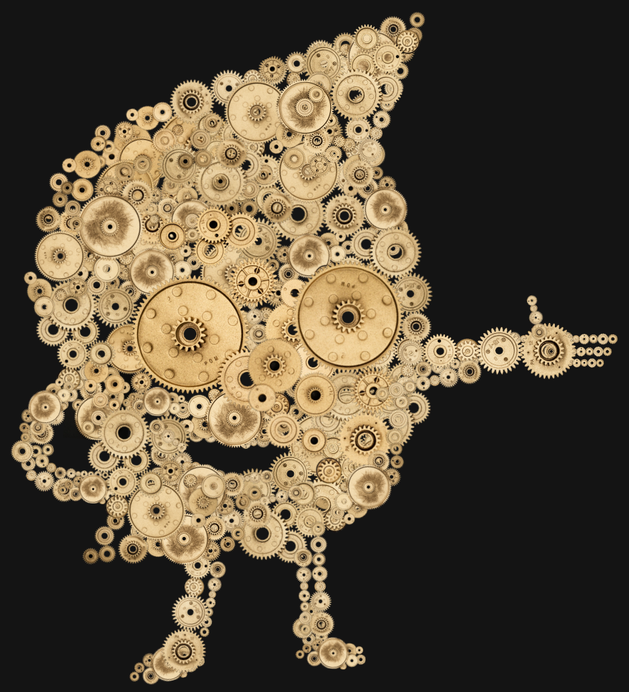

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Future Roadmap

DONE

- Proof of concept
- Quantstamp Audit
- SyncDAO is born

WORKING ON IT

- Perpetual Cashflow Vault
- Affiliate dashboard
- Governance interface
- Product usage rewards
- IDO and launchpads
- TGE
- APY Study

UP NEXT

- Developer collaborations with PVTs
- Wallet launch
- Layer 2 Deployment
- NFT Release
- Game

FUTURE

- Strategic Partners
- New Vaults
- Auto compounding

Connect

Let's grow SyncDAO together

hello@syncdao.com

Community

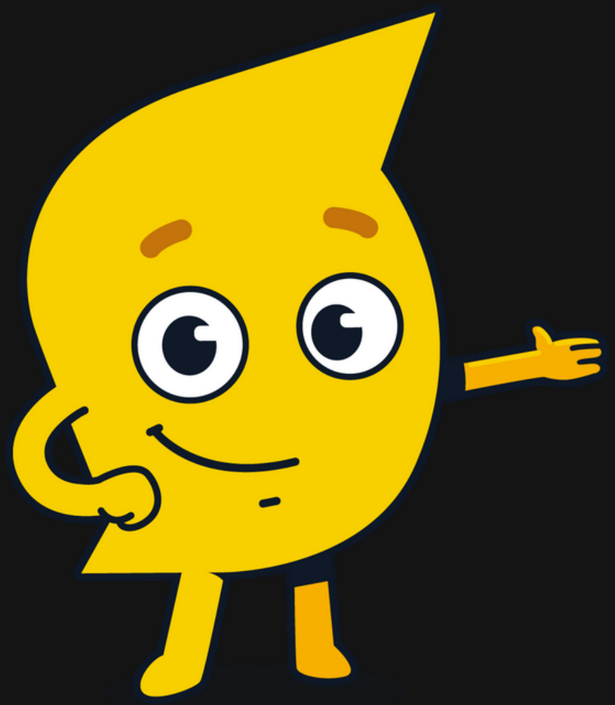
syncdao.com/twitter
syncdao.com/telegram
syncdao.com/discord
syncdao.com/facebook
syncdao.com/medium

Resources

syncdao.com/litepaper
syncdao.com/tokenomics
syncdao.com/deck
syncdao.com/branding

Appendix

Meet Sync



Sync guides and inspires people through their journey into crypto.

- **Sage**
  Sync is an empathetic and considerate mentor, clarifying user challenges and resolving them with patient wisdom.
- **Creator**
  Sync is focused on innovation, always believing that any challenge is temporary and has a solution.
- **Everyman**
  Sync is highly relatable and enjoyable, making people from all walks of life feel a sense of belonging in DeFi.

Early promotional opportunities

Recruit "Regens"

We are actively building our pre-DAO launch community of regenerative community aka 'Regens', to come on board now and help us share this sensible and secure financial freedom technology with the mainstream market.

"First In Line" Reward APYs

We are offering generous usage rewards in the first 3 months of our Vault release. The earlier and larger the deposit the larger the share of the rewards.

Syncpreneurs

Passive income is the new black and our referral rewards offer the chance for those who are entrepreneurial to create for themselves another income stream by onboarding new users to our Vaults. Affiliates will be offered training and networking opportunities. Come join us.